



Count On UsSM
Controller
Services

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CFO Services On Demand Rebrands to Count On Us Controller Services

GREENVILLE, S.C. — JMV Management Services, LLC has changed its operating name from CFO Services On Demand to [Count On UsSM Controller Services](http://www.CountOnUsControllerServices.com). The new name is designed to better align the brand identity with the services needed most by small businesses and organizations.

Founded by **Jill M. Vales** in Greenville, South Carolina in 2006, Count On Us Controller Services offers practical and customized outsourced accounting and financial management services to support small businesses, non-profit organizations, and government agencies in Upstate South Carolina and Southeast Florida.

“As we celebrated the company’s 15th anniversary in March,” **Vales explained**, “we took the opportunity to reflect on our clients and their needs to ensure our services were in perfect alignment. The process helped us realize that the majority of our clients counted on us for quality assistance with accounting, internal controls, budgeting, cash management, financial analysis, and internal financial reporting, which typically are provided at the Controller level. We look forward to focusing on these core capabilities to help local businesses and organizations continue to grow and make a positive impact in their communities.”

Coinciding with the company’s 15th Anniversary was the ongoing COVID-19 Pandemic in the U.S., which reinforced the advantages of Count On Us Controller Service’s value-added business model that has always primarily involved staff working remotely using cloud-based technology. The widespread acceptance of remote working has caused the company to recently expand into Southeast Florida.

The company launched a new website www.CountOnUsControllerServices.com, which features a large menu of accounting and financial management services, as well as several recent client testimonials.

“I am a big proponent of and have used outsourced accounting services for many years, and I’ve learned that not all accounting providers are created equal,” **said Jamie Moon, President and CEO of Institute for Child Success**. “The ICS staff have found Count On Us Controller Services owner Jill Vales to be extraordinarily proactive and knowledgeable regarding the unique needs of

non-profits. Jill has really improved our financial reporting as well as our budgeting/forecasting workflows. Most importantly, she has trained and mentored ICS's internal bookkeeping staff, and as a result, their accounting knowledge and job satisfaction have increased significantly."

About Count On UsSM Controller Services

Count On UsSM Controller Services provides practical, customized outsourced accounting and financial management and consulting services to small service businesses, non-profit organizations, and government agencies in Upstate South Carolina and Southeast Florida.

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